DataCave
Instant Password Recall!

Our survey says...
'Passwords' are a pain

In **August 2020**, we surveyed **1000 people** who represent a cross section of people in Britain to find out what we all think about password security and how we manage it.

It only took **39 minutes** for our **1,000 respondents** to agree and complete the survey! Clearly this is something you want to get off your chest.

What we found
What emerges from our survey is not really a surprise, but confirms our everyday experience: those people with lots of passwords use structured processes and technology to make the process of looking them up easier; those with fewer passwords rely on more basic methods to record passwords and therefore find it more difficult to manage, even with far fewer passwords to look up.
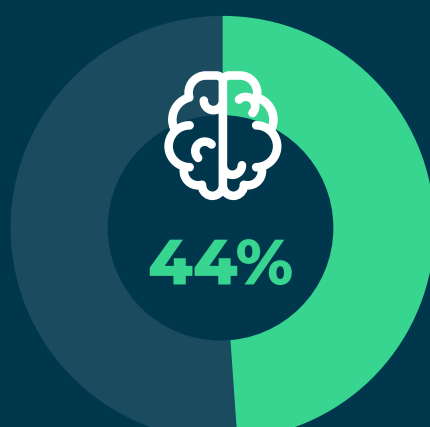
Managing passwords is a hassle

34% felt that managing passwords was difficult

34%
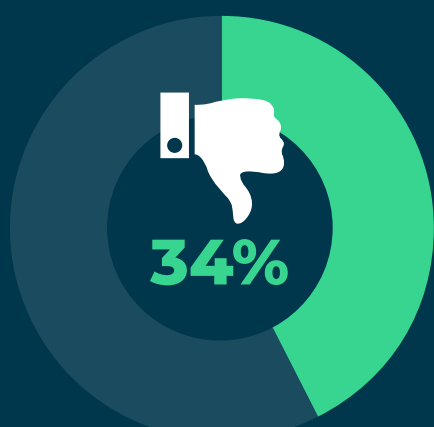
32% reset passwords daily

32%
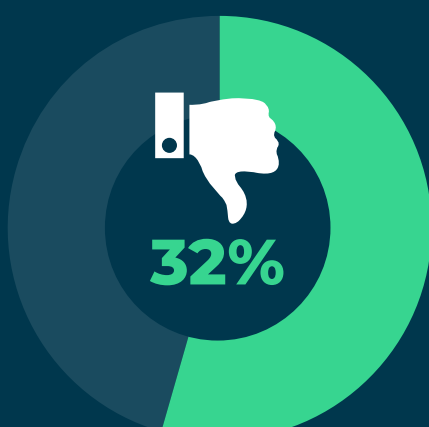
44% relied on their memory!

44%

Unbelievably **82%** used Post-It notes

70% used Word or Excel documents on computers

69% kept passwords in notebooks

Even though **40%** relied on browser autofill.

41% wanted a better method of remembering passwords

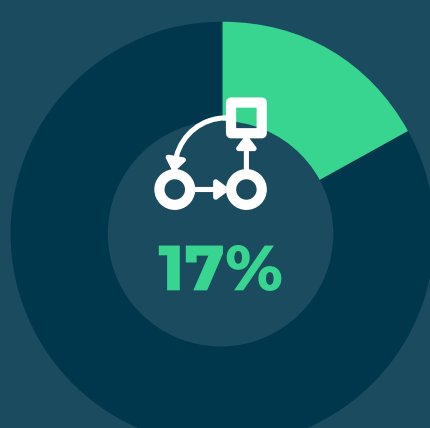## Given managing passwords can be hard, how do you try to make it easier?

41% use the same password for multiple accounts

41%
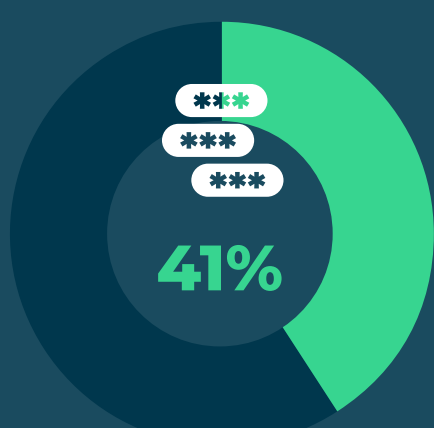
13% use simple passwords to make them memorable

13%

Only **17%** regularly change their passwords

17%

Only **21%** use different passwords for different accounts.

Using a Password Manager app was popular too **44%**

Given all the recent hacking events that have hit British Airways, EasyJet, TalkTalk, Twitter, etc. (it is a long list), only **8%** of us have had our passwords stolen in the past. That is better news than we expected.

How many passwords do people typically have to manage?

"Interestingly, the more passwords people had to manage, the easier it was for them to cope, as they used technology to keep track"

1 - 30 Passwords

69%

31 - 50 Passwords

16%

Over 50 Passwords

15%

72% of people managing less than **30 passwords** relied on memory as their main method of recalling their passwords

43% of people managing 31-50 passwords relied on a Word document to look up passwords

Only **12%** of these found this number difficult to manage

If you would like to share your thoughts and experiences managing passwords, why not share them with us and our community

ON **Facebook**   ON **Instagram**   ON **Twitter**   ON **LinkedIn**   ON **Telegram**

You don't need to struggle anymore

If you are one of those people who are fed up with the way you manage your passwords, and any other confidential information, and want a low cost, easy to use solution, try the **DataCave app.**

Download on the **App Store**

ANDROID APP ON **Google play**

99p PER YEAR

DataCave only costs 99p per year and it is FREE for the first year.

There are no hidden extras, **99p** per year gives you access to all the features – no gotchas like having to pay more for unlimited records plus no upsells and no ads.